

MANTHAN IT SOLUTIONS

Way to grow business



ABOUT US...

Manthan IT Solutions is an organization which is based in New Delhi (India) from the last 5 years. It is now a well-known brand in Web marketing, which is driven on the enthusiasm and teamwork. We have managed to outlook our past with achievements of present and dreams of future.

We have unmatched presence in the market of Web and Bulk SMS. Our main moto is client satisfaction and it is the main measuring stick when we calculate our achievements. Unlike others we have always preferred human relations and values over and above profits and revenue.

After cementing our place in web-development, we have also managed well to acquire some respective positions in adjoining fields like

- ✓ Application Development and Maintenance
- ✓ Web- Designing and Development
- ✓ Customized solutions and Consultancy
- ✓ Quality Assurance



OUR SERVICES



Web Designing

Make your online face appear the excellent Find the most effective, creative, technically infused and easy to operate custom websites with us.



SEO

This is needed to create a buzz in the online world about your presence. We help improve your visibility, traffic and sales.



Mobile Apps

From platform-specific apps to responsive websites, we offer stunning features that will leave your customers spellbound.



Bulk SMS

we automatically send SMS to customer for servicing bike, birthday wishes, offers and give any informations.



E-commerce Solutions

Trust us with the most customized and tailor-made designs to cater to the specific requirements of your ecommerce business



Bulk WhatsApp Marketing

Bulk Whatsapp Services is an easy way to promote business using whatsapp technology. We provide WhatsApp facility to our customer's.



SMS API and Gateway

EasyGoSMS provide **SMS API and Gateway** . Client easy implement API own Website, Mobile App and Desktop Application.



Consulting Services

Businesses perform faster and better when the data room is systematic, profiles are integrated and prospects are updated.

OUR RUNNING SOFTWARES



VTS

VTS Software (Vehicle tracking system) with this software the customer can sit quietly in the customer's lounge and take the information of his vehicle without any problem.



EASYGOSMS

EASYGOSMS is a software which we automatically send SMS to customer for servicing bike, birthday wishes, offers and give any informations.



EASY2JOIN BROWSER

EASY2JOIN BROWSER is a browser just like as a google chrome, Mozilla firefox, Safari etc. we can easily download this browser and EASY2GO SMS & dialer easily works on this browser.



Digital Feedback

Digital Feedback form is a dynamic tool which is used to capture customer feedback on websites and apps and also Customer get feedback easily.



AUTO DIALER

DIALER is Software that is connected to a telephone line to monitor the dialed numbers. A dialer auto inserts and modifies the number which automatically connected call to customer

OUR RUNNING SOFTWARES



EG Call Recorder

It's an android Calling App which helps to record all your calls.



Visit Plan

In this app, the employee can manages his/her visit to dealerships.

EASY2BILLING

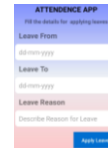
Invoice Making App

Easy2billing is an invoice making app, in which both pre and tax invoices can be made.



Lead Management System

Lead management is a set of methodologies, systems, and practices designed to generate new potential business client.



Attendance App

This app helps HR to mark the attendance if the employee is on floor or traveling throughout. Our App gives you the best facility to even track it through maps to mark genuine attendance.

ABOUT EASYGOSMS SOFTWARE

EasyGoSMS is a window and web based software which is designed to full fill customer requirement. It provide Bulk SMS Services, Bulk E-mail Services, DND Number Check and SMS API facility. It includes

- ✓ SMS API
- ✓ Bulk E-mail Services
- ✓ DND SMS Services
- ✓ SMS Gateway
- ✓ Number Check API
- ✓ Bulk Revert SMS
- ✓ Service Quality Check through SMS



BULK SMS MARKETING

Through this panel you can send bulk messages to your customers which will help in your business. You can simply import the Excel CSV file (comma delimited) and send it. From this panel you can send messages to you customers in Hindi, English and any other languages. Send bulk SMS at the most reasonable rates with the fastest messaging service with Manthan IT Solutions. The easy bulk SMS help you send messages to multiple users with the extremely user-friendly interface.

The exclusive bulk SMS provider services allow you to send Business SMS to improve your business quickly and without any hassles. Send bulk SMS in India with the promise of the instant delivery and cheapest pricing. The bulk SMS service is easily accessible on all devices including laptop, desktop and an internet enabled mobile phone.



EMAIL MARKETING

Bulk E- mail Services is an easy way to promote business using E mail technology. We provide large amount of e-mail facility to our customer. Through this software you can send unlimited e-mail for purchasing 1 year license.

Benefits of Email Marketing

- ✓ Quick E-Mail Send
- ✓ Customizing E-mail
- ✓ Manage Sender E-mail Account: Manage unlimited Sender Account.



OUR SERVICES

LONG CODE SERVICE

Long Code Service is a two-way communication, facilitated by ***dedicated long code numbers***, help businesses convey necessary information to and from their clients, resulting in growth of their business. With advanced end-to-end API integrations, long code SMS services automate businesses processes for optimum efficiency.

SHORT CODE SERVICE

An SMS short code is a 5 digit number to which an SMS text message can be sent. Short codes are often used by businesses to allow customers to opt-in to their SMS campaigns, alert services, or to enter SMS competitions



OUR SERVICES

BULK WHATSAPP MARKETING

Our WhatsApp Portal helps you to send bulk WhatsApp SMS to your clients which can help your brand to grow more and get your clients communicate with you more rigorously. WhatsApp is being the best marketing trend now a days. Through WhatsApp you can send your clients text SMS using emoji's, audio (mp3), video (mp4), GIF's, documents.

WhatsApp Software Feature

- ✓ Through Bulk WhatsApp feature you can send your clients JPG, Mp4, Documents, MP3, GIF's.
- ✓ Image can be 2MB
- ✓ Video can be 4MB
- ✓ Minimum Campaign of Sending WhatsApp SMS - 500 to 1000
- ✓ Maximum Campaign of Sending WhatsApp SMS – 50,000
- ✓ Daily Limit of Sending WhatsApp SMS – 50,000
- ✓ Maximum Character should be 500 in WhatsApp along with 1 Video + 1 Audio + 1 Image so that WhatsApp SMS will be counted will be only 1.
- ✓ The number that will be given on WhatsApp will be the same and will charge the same.



OUR SERVICES

SEARCH ENGINE OPTIMIZATION

SEO Search Engine Optimization, is the process of optimizing your website to get organic, or un-paid, traffic from the search engine results page. This is needed to create a buzz in the online world about your presence. We help to improve your visibility, traffic and sales.

In other words, SEO involves making certain changes to your website design and content that make your site more attractive to a search engine. You do this in hopes that the search engine will display your website as a top result on the search engine results page.

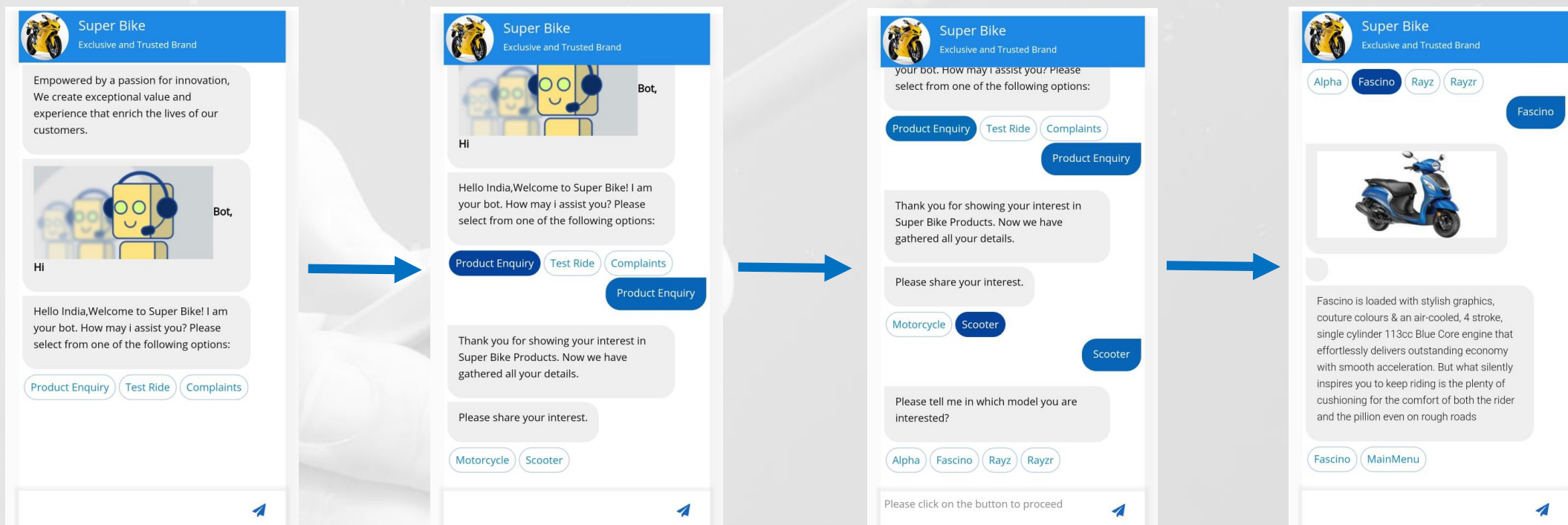


OUR SERVICES

INSTANT MESSAGING

Chatbot, FAQs and Live Chat

Automate your customer service with chatbot and never miss a chance to sell or help your customers. LiveChat helps in live support, help desk software.



OUR SERVICES

SOCIAL MEDIA

We Manthan IT Solutions, help our clients to grow their business on social media platforms like

- ✓ Facebook
- ✓ Instagram
- ✓ Twitter
- ✓ Pinterest
- ✓ Snapchat
- ✓ LinkedIn
- ✓ YouTube

By making their advertisements, campaigns, creative, strategies, post boost, paid ads, helping clients to increase their organic followers by our content marketing etc.

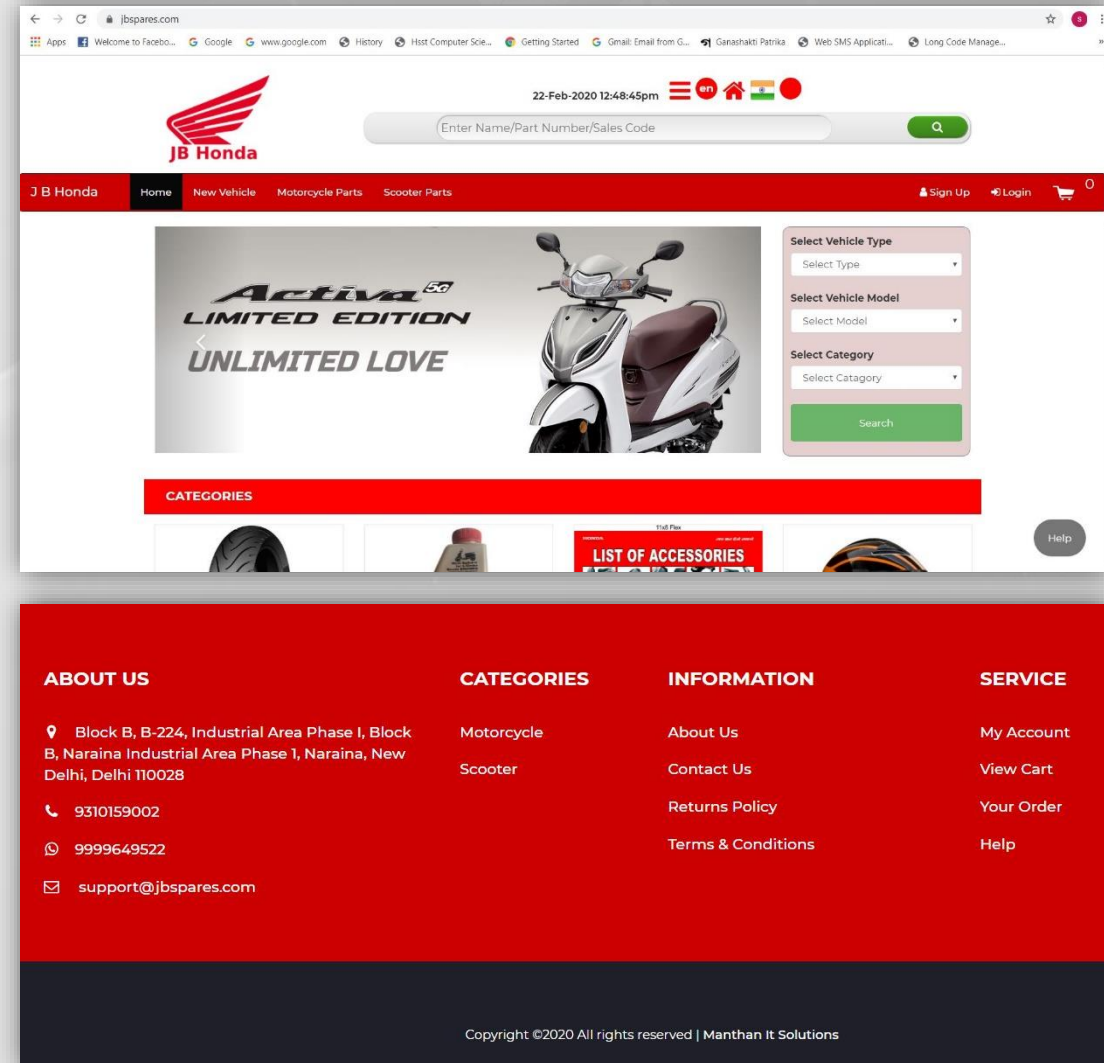


OUR SERVICES

ACCESSORIES AND SPARE SALES

E-Commerce Website

With Digital Spare Catalogue find Accurate Parts, Improve Ordering Efficiency, Increase Customer Satisfaction and Sell More Parts. It allows you to manage all aspects of the assessment, quote, order, shipment, returns, and warranty management process.



OUR SERVICES

SERVICE MARKETING

Calling App

In this app, data has to be uploaded, and then automatic outbound calls can be made through the android phones. From the existing data, you can have follow ups, and when they will be contacted again then feedbacks will be generated and from those feed backs we can have the customer satisfaction.



ABOUT AUTODIALER SOFTWARE

- ✓ It's a computer and android app based software which automatically calls to a list of numbers and connects the agent to the customer.
- ✓ It's features helps any organization to effectively start and manage outbound call campaigns.
- ✓ It has the ability to check the average handle time, agent availability, available lines, busy numbers and no answer calls.
- ✓ Admin can check the live calling status of CRE
- ✓ Admin can check the reports status wise(SMR), user wise, MIS PSF and can also check SMS report.
- ✓ CRE can do the Service Reminder calls, Lost Customer calls, PSF calls and Sales Inquiry calls.
- ✓ Ringing option is also there where all the not answering calls will be shown.
- ✓ Call recording facility is provided.



VEHICLE TRACKING SYSTEM (VTS) SOFTWARE

With this software the customer can sit in the customer's lounge and take the information of his vehicle without any problem.

Benefits of our software

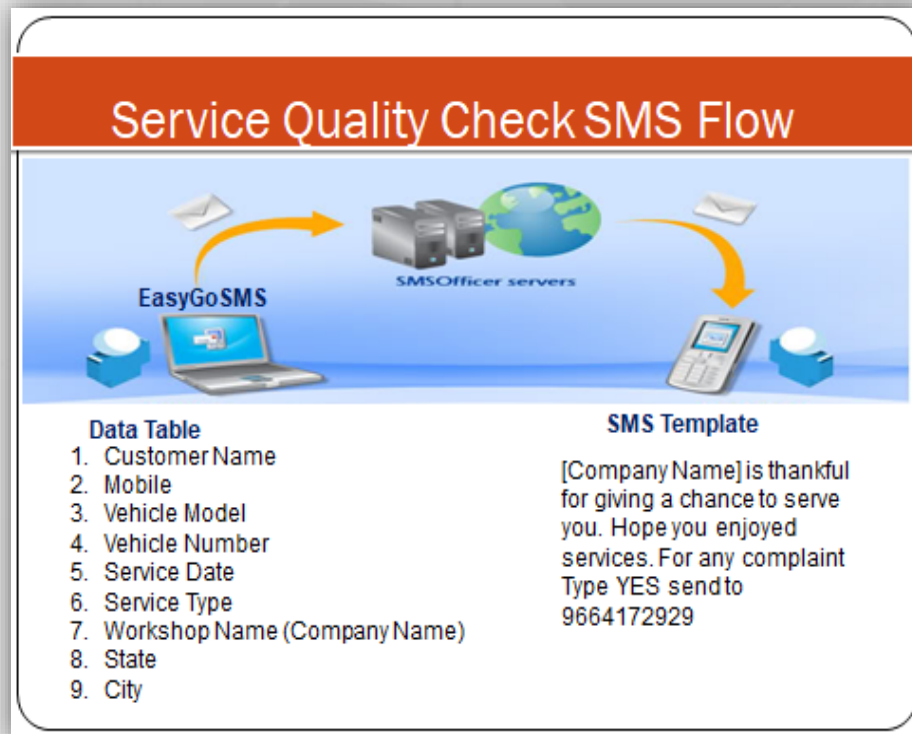
- ✓ Customer will not be disturbed as they will keep getting information.
- ✓ They can comfortably sit in front of TV screen, he/she can check the status of his vehicle, whether his/her vehicle is in washing or service or ready for delivery.
- ✓ Customer can check real time status of his vehicle.
- ✓ If the customer like the service from your end, then definitely he/she will recommend other people to join in which can increase more number of clients for you.



ABOUT SERVICE QUALITY CHECK SMS

Feedback Service Quality Check

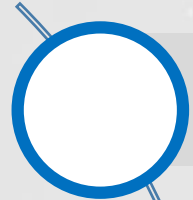
1. SMS Sending,
2. Capturing feedback received from customer end
3. Sending Thank you message towards received message
4. Maintaining SMS sending data and feedback records online
5. Excel dump for received message with Customer & workshop linkage



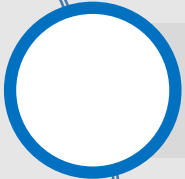
OUR CLIENTS



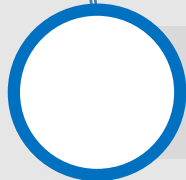
WHAT MIS DO FOR EICHER?



We manage to send their promotional SMS in house.



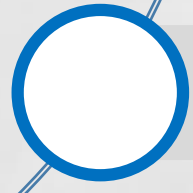
We have an individual team that looks into the content and edits of the SMS to be sent.



We manage their customer care where in we handle customer queries on purchasing of new vehicle, if they are facing any problem on their existing vehicle they can reach us out.



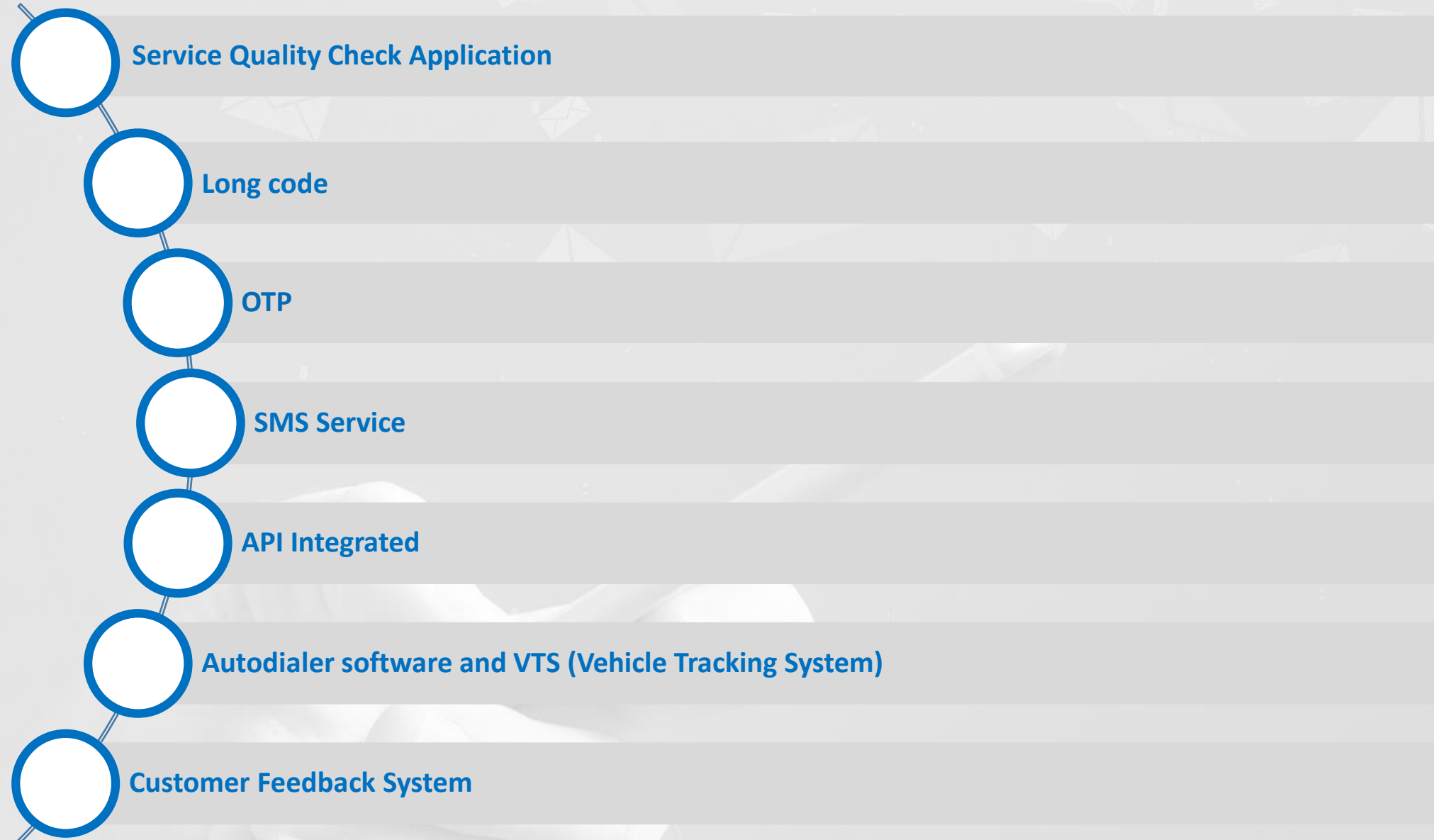
Send WhatsApp SMS to PAN India client with preparing their marketing creative and handling most of their digital marketing modes.



Also we do data mining on the data they provide to us.



WHAT MIS DO FOR HONDA2WHEELERS?



WHAT MIS DO FOR WIPRO?

- Application Training Haryana Tax Department
- Outsourcing
- Staffing



WHAT MIS DO FOR JCB?

- Web Services
- Module Implementation in SAP

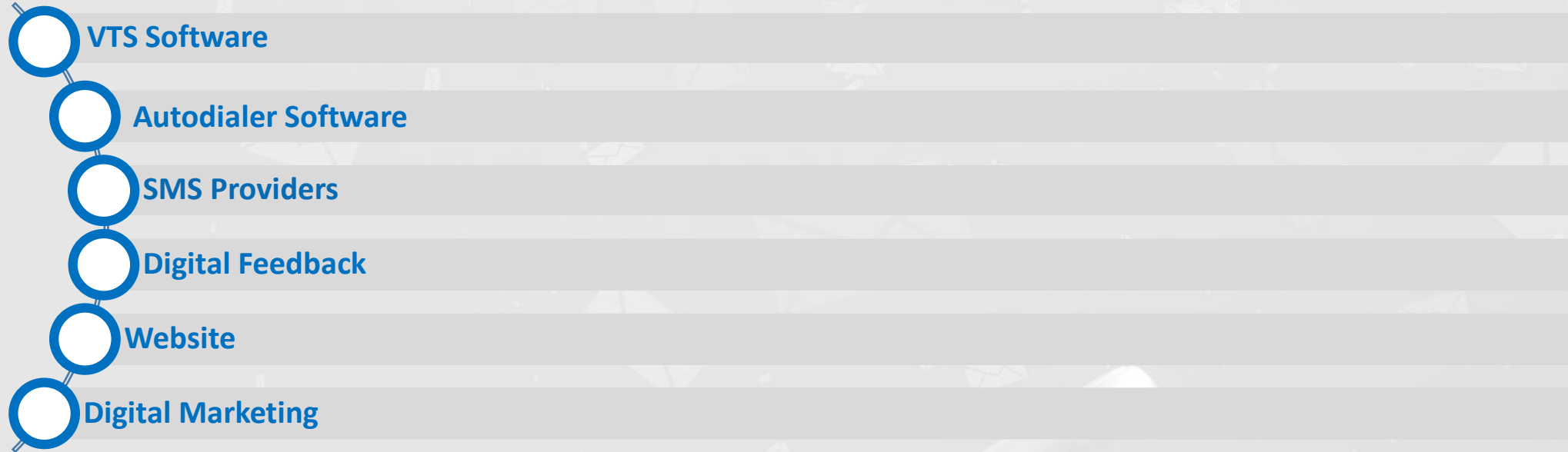


WHAT MIS DO FOR TVS?

- SMS
- Voice SMS
- Long code/ Short code



WHAT MIS DO FOR MARUTI?



WHAT MIS DO FOR SUZUKI?



THANK YOU

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